

MINT COLLECTIVE

PRESENTED BY 

SCHEDULE

THURSDAY, MARCH 30

6:00PM – 9:00PM

Founders Kickoff Party featuring MINTCast and Box War

FRIDAY, MARCH 31

10:00AM – 11:00AM

Bringing Trading Cards Mainstream: Monopoly Prizm Trading Card Game; NBA Edition

Jason Howarth (Panini America), Josh Goodstadt (THINKG450/NBAPA), Alex Forti (Hasbro Gaming & Monopoly) moderated by Tracy Hackler (Road Show Cards)

ROOM 151 / KEYNOTE ADDRESS
MAIN STAGE

11:00AM – 11:30AM

Welcome to Bullpen & Friends: LCS owners talk about the importance of professional connections in cards.

Tai Fauci & Mitch Guttenberg (Bullpen LA), Mark Amarant (AA MINT), Steve Tingwall (Columbia), Aaron Tom (A&N)

ROOM 108 / BULLPEN & FRIENDS

11:00AM – 11:45AM

Growing the Trading Card Market Internationally: Focus on Panini growth in Europe and Asia Pacific, where we see the card market growing, how and what we look for in International Direct Partners

Billy Mayhaw, Director of Export Sales, Panini America

ROOM 106 / PANINI ROOM

11:00AM – 1:00PM

Attend a Live Podcast with Luka Nation Network

ROOM 107

11:15AM – 11:40AM

Module 2.1 - Getting Started with eBay Price Guide and Collection with Daniel Borrelli (BEGINNER LEVEL)

Daniel Borrelli

ROOM 101 / EBAY WORKSHOP

11:30AM – 12:00PM

Get a sneak peek at the exciting upcoming innovations from Fanatics Collectibles including details on programs and product updates

Clay Luraschi, VP of Product

Development

ROOM 103 / TOPPS WORKSHOP

11:30AM – 12:30PM

CSG Grading School

Andy Broome

ROOM 150 / MAIN STAGE

11:50AM – 12:15PM

Module 2.2 - Making money with the eBay vault; Save big on storing your cards and manage your collection with ease (INTERMEDIATE)

Nhon Luu & Danny Mosse

ROOM 101 / EBAY WORKSHOP

12:00PM – 12:30PM

The New Generation of Collectors

Stephanie Garcia (MamaBreaks) and Kayla Norsworthy (Kayla the Collector)

ROOM 108 / BULLPEN LA & FRIENDS

12:00PM – 12:45PM

Rise of Periphery Collectibles

Markets featuring tickets, magazines, photography video games and more

Brett Charville, James Kehoe, Stephanie Sabin, Charlie Barokas

ROOM 109 / COLLECTABLE PANEL

12:30PM – 1:15PM

Monopoly Prizm: NBA Edition Demo. Play The Monopoly Prizm NBA Game, learn about the Starter Deck and how Booster Packs enhance game play, WIN Monopoly Prizm Board Games and Booster Packs when you participate in demo

Panini America & Monopoly Team

ROOM 106 / PANINI ROOM

12:30PM – 1:30PM

Get a sneak peek at the exciting upcoming innovations from Fanatics Collectibles including details on programs and product updates

Clay Luraschi, VP of Product

Development

ROOM 103 / TOPPS WORKSHOP

12:30PM – 12:45PM

Module 1.1 - "Scaling for Success" (ALL LEVELS)

eBay power seller COMC - Brian

Shaner, VP of Sales & Marketing and

Gene Cook, VP of Collectibles at eBay

ROOM 101 / EBAY WORKSHOP

12:45PM – 1:00PM

Module 1.2 - Selling on eBay and listing optimization

(BEGINNER LEVEL)

Alex Dolcefino & Susan Brague

ROOM 101 / EBAY WORKSHOP

1:00PM – 1:15PM

Module 1.3 - Advertising 101: Get started with a promoted listings product today

(INTERMEDIATE LEVEL)

Jacob Hunter and Brynn Harrop

ROOM 101 / EBAY WORKSHOP

1:00PM – 1:30PM

Card Shop of the Future: Using Technology to create better customer service.

Mark Amarant, AA MINT Cards

ROOM 108 / BULLPEN LA & FRIENDS

1:00PM – 2:00PM

Donating Collectibles: Meaningful Philanthropic and Financial Considerations

Russell Lieberman, CEO, Altan Insights,

Frank Reinstein (CPA), Bradley Celleja,

Appraiser, Altan Insights

ROOM 150 / MAIN STAGE

1:00PM – 1:45PM

Institutional Capital & Investment in Collectibles

Peter Iannacelli, Kathryn Harrison, Ezra

Levine & Slava Rubin

ROOM 109 / COLLECTABLE PANEL

1:15PM – 1:30PM

Module 1.4 - Seller capital and financing (ADVANCED LEVEL)

Devesha Verma

ROOM 101 / EBAY WORKSHOP

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1:30PM – 2:30PM

Get a sneak peek at the exciting upcoming innovations from Fanatics Collectibles including details on programs and product updates

Clay Luraschi, VP of Product Development

ROOM 103 / TOPPS WORKSHOP

1:45PM – 2:10PM

Module 2.1 - Getting Started with eBay Price Guide and Collection with Daniel Borrelli (BEGINNER LEVEL)

Daniel Borrelli

ROOM 101 / EBAY WORKSHOP

2:00PM – 2:45PM

Panini Q&A: Meet the Panini America Product Development Team (NFL, NBA, Soccer, UFC, WWE & NASCAR)

Nick Matjevich - VP Product Development, David Porter -

Basketball Director, Rob Springs - Football Director, Tim Trout - UFC/WWE/NASCAR Director

ROOM 106 / PANINI WORKSHOP

2:00PM – 2:30PM

Breaking' - Part of your Brick & Mortar Business

Sara Layton (Layton Sports Cards) and Grayson White (Cherry Collectibles)

ROOM 108 / BULLPEN LA & FRIENDS

2:00PM – 2:30PM

Sports Cards in 2028: Industry leading views on what to expect in the next 5 years from the lens of a manufacturer, marketplace and authentication/grading

David Leiner (Fanatics Collectibles), Jesse Craig (PWCC), Scott Roskind (Beckett), moderated by Jeremy Lee

ROOM 107

2:00PM – 2:45PM

Collecting Cards After The Bubble: Navigating a new normal in the hobby industry

Justin Gach, Joshua Johnson, Christopher McGill

ROOM 109 / CARD LADDER WORKSHOP

2:15PM – 2:30PM

Getting Started with eBay Price Guide and Collection with Daniel Borrelli (BEGINNER LEVEL)

ROOM 101 / EBAY WORKSHOP

2:20PM – 2:45PM

Module 2.2 - Making money with the eBay vault; Save big on storing your cards and manage your collection with ease (INTERMEDIATE LEVEL)

Nhon Luu & Danny Mosse

ROOM 101 / EBAY WORKSHOP

3:00PM – 4:00PM

The Future of Sports Fandom - Industry leading perspectives on building communities and connecting fans

Gene Cook, VP of Collectibles at eBay, Tracey Bleczynski, SVP Global Consumer Products, UFC and Sabrina Ionescu, WNBA All-Star New York Liberty

ROOM 151 / KEYNOTE ADDRESS MAIN STAGE

4:00PM-4:30PM

The Hobby Unplugged: A candid interview on the past, present and future of the card shop & community.

Mitch Guttenberg (Bullpen LA)

ROOM 108 / BULLPEN & FRIENDS

4:00PM – 6:00PM

Live Podcast with Sports Card

Nonsense
ROOM 107

4:00PM - 10:00PM

PSA Grading Early Access (MINT Experience Badges Only)

4:15-5:00PM

Collectors to Corporate: Hobbyists Working in the Industry

Kristina Thorson (Card Ladder), Susan Lulgjuraj (CSG), Jeremy Fullerton (Topps), Jack Archer (PSA), Jeff Hoferer (Panini), Billy Celio (Upper Deck)

ROOM 109 / CARD LADDER WORKSHOP

5:00-5:45PM

Luber's Manifesto: 18 months later (an examination of the State of the Hobby)

Josh Luber, Dan Fleyshman, Peter Steinberg, Jared Bleznik

ROOM 150 / MAIN STAGE

7:00PM – 10:00PM

Marketplace Sneak Peek presented by NBA Top Shot & NFL All Day

SATURDAY, APRIL 1

8:00AM – 9:00AM

Marketplace Early Access (Gold Parallel and MINT Experience Badges Only)

8:00AM – 6:00PM

PSA Grading (2PM is last time to drop off for Sunday pickup)

9:00AM – 6:00PM

Marketplace Opens to Public

6:00PM – 9:00PM

Collectors' Carnival

SUNDAY, APRIL 2

8:00AM – 9:00AM

Marketplace Early Access (Gold Parallel and MINT Experience Badges Only)

8:00AM – 6:00PM

PSA Grading

9:00AM – 6:00PM

Marketplace Opens to Public

4:00PM – 6:00PM

PSA Grading Pickup